

# concrete DECOR Reseller

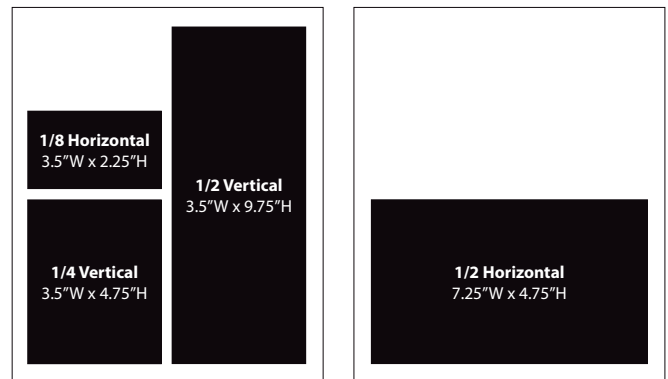
RESELLERS GUIDE FOR DECORATIVE CONCRETE

The industry's most comprehensive resource guide for finding decorative concrete products, tools, equipment and services

## Submitting Ads to Concrete Decor Reseller

Artwork Deadline: April 20, 2016

Size	Width	Height	W x H (pixels)
Full Page (nonbleed)	7.25"	9.75"	2175 x 2925
Full Page (bleed)	8.875"	11.125"	2663 x 3338
1/2 Island	4.75"	7.25"	1425 x 2175
1/2 Vertical	3.5"	9.75"	1050 x 2925
1/2 Horizontal	7.25"	4.75"	2175 x 1425
1/4 Vertical	3.5"	4.75"	1050 x 1425
1/8 Horizontal	3.5"	2.25"	1050 x 675



### Preparing Ads

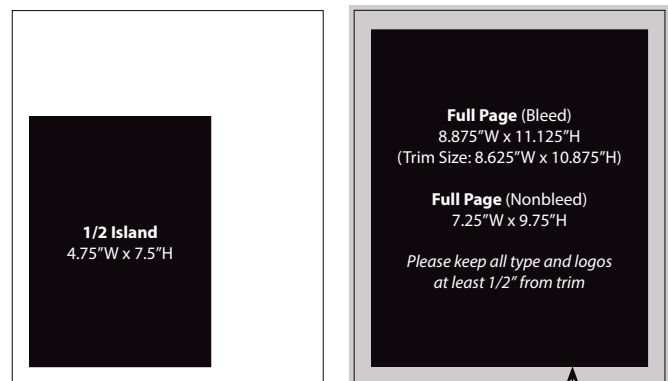
Our preferred format is PDF/X-1a with all spot colors converted to process CMYK. Images must be at least 300 dpi.

We can also accept TIFF files with LZW (lossless) compression turned on, or high-quality JPEG files. If your ad has black type, we recommend CMYK mode for best results.

On bleed ads, please keep all type at least 1/2" away from the trim.

### Submitting Ads

You may email your ad to [production@protradepub.com](mailto:production@protradepub.com). For file sizes larger than 5MB, please use our upload page. Go to [protradepub.com](http://protradepub.com) and click on File Upload (password: uploadthis). You may also use a free service such as [hightail.com](http://hightail.com) or [sendthisfile.com](http://sendthisfile.com) to send to [production@protradepub.com](mailto:production@protradepub.com).



Extend background 1/8" beyond trim to 8.875" x 11.125"

Keep all type and logos within this area (7.25" x 9.75")